

Prerequisite status: -	Unit Type: Theoretical/practical	The number of units: 2	Name of the lesson: <b>Advanced research methods in tourism studies</b>
Type of additional practical training: Has it <input checked="" type="checkbox"/> does not have <input type="checkbox"/> Science travel <input type="checkbox"/> Laboratory <input type="checkbox"/> Workshop <input checked="" type="checkbox"/> Seminar <input type="checkbox"/>		The number of hours: 48	Expert professor to teach: Geographer specializing in tourism
<b>Goals:</b> Identifying the philosophy of tourism science, especially its methodology to understand the scientific problem of tourism and the scientific methods to solve its problems, Fundamental understanding of the conscious and thoughtful application of various methods in the scientific problem of tourism, and strengthening the qualitative and quantitative skills of methodology for use in solving tourism problems.			
<b>Headlines</b> 1- Philosophy of tourism science 2- Methodological paradigms in tourism sciences 3- General patterns of research (quantitative, qualitative, mixed) 4- Research plan design (research process system) 5- The topic process and Cognitive title in tourism 6- Research problemology in tourism studies (statement of the problem, importance, and necessity, background, goals, special research questions, hypothesis) 7- Types of methodologies and their classification in tourism 8- Statistical population and sampling 9- Conceptual and operational variables of research 10- Data collection methods and tools 11- Data analysis techniques and tools in tourism studies 12- Scientific referencing methods and their classification in tourism 13- Introduction of citation databases 14- Application of research software in tourism 15- Ethics in tourism research 16- Preparation of research proposal			
<b>Reference</b> 1- Oppenheim, A. N. Questionnaire design and measuring attitudes, Marzieh Karimnia, Mashhad, Astan Quds Razavi, 2018 2- Anthony James Will, research method for leisure and tourism (a practical guide), translated by			

Ahmad Pourahmad - Ali Hosseini, University of Tehran, 2018

3- Charles Riggan, the comparative method beyond quantitative and qualitative strategies, Mohammad Fazeli, Agah 2018

4- Rafipour, Faramarz. Excavations and assumptions, an introduction to the methods of social cognition and social research, Tehran, Sahami Enteshar Co., 2019

5- Ferasatkhah, Maqsood, Qualitative research method in social sciences (with emphasis on grounded theory) Grounded Theory, GTM, Agah, 2019

6- Kivi, Raymon and Lokovan Kampenud, "Research Methodology in Social Sciences," translated by Abdul Hossein Nik Gohar, Tehran, Modern Farhang, 2019